

CORPORATION NEWS

Eggs & Answers 22, September 4, 2009 Legislative Update U.S. Representative Glenn Thompson And State Representative Donna Oberlander

Clarion, PA – The 22nd Eggs & Answers will feature legislative updates from U.S. Representative Glenn “GT” Thompson and State Representative Donna Oberlander followed by questions and answers. The program starts at 7:30 am on Friday, September 4, 2009 at the Holiday Inn Clarion.

Congressman Thompson represents the Fifth Congressional District of Pennsylvania, and he currently serving his first term as our U.S. Representative. For more information the Congressman Thompson, please visit his web site, <http://thompson.house.gov/>.

State Representative Oberlander serves the 63rd state legislative district, which cover Clarion County and parts of Armstrong County. She is serving her first term. For more information on State Representative Oberlander, please visit her web site, <http://repoberlander.com/>.

This event will take place at the Holiday Inn Clarion located at 45 Holiday Inn Road, Clarion, PA 16214. The event starts at 7:30 am with breakfast, and the presentation starts at 8 am. Tickets for the event are \$10 per person if pre-paid before August 27, 2009. Tickets are \$15 after August 27. To register, please e-mail your contact information along with the number of requested tickets to info@callclarionpa.com or call Mary Jo Ford at (814) 226-9045. Checks payable to the Clarion County Economic Development Corporation should be sent to 21 North 6th Avenue, Clarion, PA 16214.

The Clarion County Economic Development Corporation, the Clarion Area Chamber of Business and Industry, and the Redbank Valley Chamber of Commerce are sponsoring the event.

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FEATURED RESOURCE PARTNER



Linking talent, technology and expertise.

[Center for eBusiness and Advanced IT](#)

The Center for eBusiness and Advanced IT (eBizITPA) was established in 2002 to assist northwestern Pennsylvania companies with adopting, implementing and using information technology. They have expanded to become a statewide resource but still offer a majority of their assistance to companies in the northwest region.

Their mission statement reads:

“To assist Pennsylvania businesses and organizations with understanding, using and developing information technologies to grow the economy by:

- *Providing resources to enable company formation and growth*
- *Developing technology and expertise*
- *Facilitating collaborative efforts to stimulate innovation”*

eBizITPA offers a number of programs that could assist Clarion County companies, but two offerings stand out.

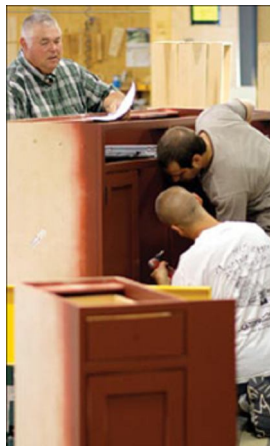
IT Kickstart, is a reimbursement grant program that assists companies to finance business critical IT implementation projects. Past projects have ranged from designing and implementing informational web sites, e-commerce applications, simple server upgrades and customized database creation. The implementation of IT projects allows small to medium sized businesses to drive profitability and increase efficiency to become more competitive in the digital world. Businesses realize significant cost savings by automating processes, which in turn spur increased revenues and profits. Thus far, as a direct result of the IT Kickstart grants, companies in Pennsylvania have experienced an increase in revenue of \$108,108,441. Several companies in Clarion County have also taken advantage of this program.

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One other program that many businesses in Clarion County should look into is eBizITPA's eMarketing Learning Center (eMLC). The eMLC develops industry-leading curriculum and educational experiences to help professionals obtain the knowledge and skills necessary to effectively use digital marketing – a vital component to success in today's highly competitive global market. Because they receive assistance from the Commonwealth of Pennsylvania, the eMLC is able to offer their high quality training at a fraction of the cost in other markets. Their curriculum is evolving but currently offers comprehensive training in e-mail marketing, search engine optimization, paid search and also a survey course for Management and Executives. Research has shown that most companies who make an investment into learning about and using e-marketing are experiencing significant cost savings and increased sales and profitability.

eBizITPA is headquartered in Erie on the campus of Penn State Erie, The Behrend College. For more information about these programs and others visit their website at: www.ebizitpa.org or call 814-898-6500.

Center for eBusiness and Advanced IT **FEATURED SUCCESS STORIES**



Ted Pannebacker is one of a brand of Pennsylvania entrepreneurs who has turned a garage start-up into a thriving small business. Located in Thompsettown, in the heart of the Commonwealth, Tedd Wood, Inc. is a fast-growing maker of custom cabinetry.

An IT Kickstart grant, one of several offered by eBizITPA, has enabled Tedd Wood to build its first web page and make the leap into the world of e-commerce. Now, its sales force, sales reps and dealers have an easy way to introduce potential customers to their full line of cabinets and keep them up-to-date with any changes or additions.

“We’re getting new customers right through the website.” stated Ted, “It’s opened up a whole new way for us to interact with our customers.”

Companies like Tedd Wood are an intimate part of the community, and helping them stay competitive in today's digital marketplace is a cornerstone of eBizITPA's mission.

FEATURED CLARION COUNTY AVAILABLE SITE

Clarion County Commerce Center



- Located on Pennsylvania Route 338 one and half miles from Exit 53 of Interstate Route 80.
- 77 acres located in a Pennsylvania Keystone Opportunity Zone that is in effect until the end of 2013.
- 12,500-volt electric service provided by Penelec/First Energy.
- 4-inch natural gas line service supplied by PPL Gas.
- Telecommunications provided by Windstream.
- Water and sewer provided by the Borough of Knox
- Beaver Township does not have zoning.
- The Clarion County Airport and Clarion University are just minutes away from this park.

For more information please contact John Bilyak, NAI Pittsburgh Commercial, at (412) 321-4200 ext. 209 or jbilyak@naipittsburgh.com.

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Newsletter Links!

Center for eBusiness and Advanced IT

<http://www.ebizitpa.org> (Click on Program Events)

Clarion Area Chamber of Business and Industry

<http://www.clarionpa.com/events/index.php>

The Clarion Career Link Center

<http://www.clarioncareerlink.org>

CUP Continuing Education Events/Classes

<http://www.clarion.edu/ce>

CUP SBDC Events/Classes/Workshops

www.clarion.edu/SBDC/Classes.asp

Keystone Community Education Council

<http://www.keystonecec.org/newsletter.htm>

Redbank Valley Chamber of Commerce

<http://newbethlehemarea.com/events>

The Northwest Pennsylvania Industrial Resource Center, Inc.

<http://www.nwirc.org>

Northwest Pennsylvania Regional Planning and Development Commission

<http://www.nwcommission.org/northwest.html>

Northwest Pennsylvania Workforce Development

<http://www.nwpawib.org>

PA Department of Community and Economic Development

Newsletter: <http://www.newpa.com/default.aspx?id=266>

Penn State Cooperative Extension & Outreach

<http://www.extension.psu.edu>

PennTAP-Pennsylvania Technical Assistance Program

<http://www.penntap.psu.edu>

Penn State University DuBois - Continuing Education

<http://www.ds.psu.edu/ce>